

ION PRESS RELEASE

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ION-PRODUCTS.COM

STRIKE SERIES

Progressive – Style – Protection – Stretch



FEATURES

- . Key_Loop: new key pocket on calf for safe storage
 - . Roller_Printing: Printing process with a metal roller also called All-Over-Printing (AOP)
 - . Crash_Padz: protection panels on shin/ribs made of K_Type Neoprene
 - . Tatex_Protectors: protection prints on knees
 - . Flex_Control: stretch panels along the back panel for improved flex
 - . Glued_Blind-Stitch: water sealing for all seams
 - . Water_Gate_Plus: batwing panel + additional cuff worn over the head
 - . Gate_Keeper: easy entry without help
 - . Drain_Holes: water release on calves and lower back panel
 - . Seal_Tite: wrist and collar watersealing
 - . Seam_Reinforcements: on all stresspoints
 - . Contour_Cut: at collar, arms and legs
 - . Leg_Loop: detachable Velcro loop on ankle
 - . Velcro_Fix: on neck closure
 - . Hexagon_Print: protection print on double lined crotch panel
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STRIKE SERIE

Progressive – Style – Protection – Stretch

The Strike can be called the "classic" within ION's range, being the brand's most favoured as well as sold wetsuit. The latest version of the Strike again defines the core values ION stands for: Supreme tech and quality combined with a progressive look and style.

This means a continuous process of research, development and improvement. As a result, not only the design of the Strike has been renewed for 2013, but also its tech features: The new Cyber_Soft jersey is as stretchy as last year's ones, but even softer. The integrated V_Type Neoprene is 25% lighter than its predecessor and at the same time the warmest available neoprene on the market right now. A small but very functional, additional gimmick for 2013 can be found on the bottom part of the leg: The Key_Loop – an all-new type of key pocket on the calf for an easy access and super safe storage. No worries about the car key anymore while ripping out there. Still the same, but still hard-rocking useful: The Crash_Padz reinforced panels on shin and ribs to protect the rider and his gear.

The Strike is available as skin style for a better heat retention as well as double lined style for best flex and abrasion resistance. The double lined version is wrapped up in two distinct colorways – a very bright one (yellow/blue) and a bit darker one (steelblue/lightgrey). Both colorways feature progressive all-over-prints for riders, who enjoy an radical look and style. Same applies for the skin suit concerning the riding style, but packed in a bit more decent look (black with green details).

Different versions allow to find the perfect Strike model for different preferences and temperatures – beginning at 2,5 shorties and ending with 5,5 full suits.

The price range for the Strike DL varies between € 149,- and € 299,- and for the Strike Skin: € 259,- up to € 299,-.

By the way: Limestone neoprene is an ION standard ever since the beginning - we have never counted on anything else and will still trust in the most environmentally friendly way of producing neoprene in the future.

Further information can be found on: www.ion-products.com

STRIKE SERIE

RANGE OVERVIEW

Strike Skin



Semidry 5,4



Semidry 4,3



Overknee LS 4,3

Strike Double Lined



Semidry 5,5 DL



Semidry 4,5 DL



Steamer SS 3,2



Overknee LS 4,3 DL



Overknee SS 3,2 DL



Shorty SS 2,5 DL

SIZES:

Regular: 46 / XS, 48 / S, 50 / M, 52 / L, 54 / XL, 56 / XXL

Tall: 94/ST, 98/MT, 102/LT, 106/XLT
