



Press Release, Saarbrücken, Munich 2013-01-31

## **ISPO Munich 2013: Maptaq is bringing the protective cover “Qmountz” for iPhone 5 and Galaxy S3 as well as two new outdoor cams**

ISPO Munich, 3-6 February, Hall A1, Booth 122A

The Qmountz by Maptaq, specialist for technical sports and outdoors accessories, now also converts iPhone 5 and Galaxy S3 into versatile, waterproof Full HD outdoor and action cams. Special free apps support the video recordings: In this way a digital image stabilizer, GPS data or video editing apps convert the smartphone in no time into a powerful sports camera. Extra apps for recording live videos are therefore unnecessary. By means of Wi-Fi/GSM photos and videos can be transmitted quick and easy, even as a live stream, to a computer, iPad or even the Internet. The transparent casing is impact and scratch resistant, break-proof and waterproof up to three meters depth. It is suitable both for normal outdoors fans and extreme athletes. It protects against ice and snow, sand, dust, smoke and mud. With Qmountz the smartphone can be attached directly to the body or with accessories on smooth surfaces and all types of handlebars. The package includes a screw-on fisheye lens, extending the recording angle to 180 degrees.

The new compact Q-Camz Wi-Fi action camera FHD is extremely powerful with its Ambarella A5 chip-set. With glass lens, waterproof casing and external remote control Maptaq meets with this camera even the special requirements of professional movie makers.

The Wi-Fi cam shoots in Full HD and HD resolution, delivers top photos in 5.0 mega pixel resolution, and everything can immediately be viewed on iPhone, iPad and Android smartphone. Fans of social networks can upload their image files immediately without PC or additional cable to Facebook and YouTube, even before the skis are unbuckled. The camera is waterproof up to a depth of 60 meters.

With the new MINI-Q Full HD Maptaq extends its complete range of QCAMZ branded sports cameras for beginners and offers them the complete accessories for an installation on helmets, ski goggles or directly on the bike. The MINI-Q Full HD with remote control uses a 32GB microSD card with more than one hour recording capacity for storage. The ultra-light, about 3 x 8 cm small MINI-Q Full HD features an image stabilizer, offers 5.0 mega pixels image resolution and is equipped with a 2.4" touch screen and a fixed 120 degrees wide-angle lens.

Further new items from the sports and healthcare complete the selection of products.

Maptaq intensively extends its international marketing and service network to handle the growing demand for technical outdoor and sports equipment locally in the countries quick and easy in high quality and is globally looking for both distributors and representatives.

**Expected availability and prices:**

Qmountz for iPhone 5: as of now for 89 Euro (MSRP)

Qmountz for Galaxy S3: from February 2013 for 79 Euro (MSRP)

Wi-Fi camera: from March 2013 for 199 Euro (MSRP)

MINI-Q Full HD: from March 2013 for 119 (MSRP)

More info: [www.maptaq.com](http://www.maptaq.com), [www.qcamz.us](http://www.qcamz.us)

**About Maptaq:**

MAPTAQ has its registered office in Luxembourg and is part of the EDE & Alvisson Group Ltd., Hong Kong. The company is one of the leading providers of technical outdoors and sports equipment. This includes both training computers and GPS sports watches. A second product range consists of action sports cameras, marketed by Maptaq under the brand name QCAMZ.

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